



Media Contacts:

Doug Brecht, Director of Marketing
Doubletree Portland - Lloyd Center
503.331.4905
dbrecht@portlanddoubletree.com

Veronica Marzilli
DHX Advertising
503.872.9616
veronica@dhxadv.com

FOR IMMEDIATE RELEASE

Doubletree Hotel & Executive Meeting Center - Lloyd Center Wins State of Oregon Exemplar Award for Sustainability

PORTLAND, Ore. – June 1, 2007 - The Doubletree® Hotel & Executive Meeting Center Portland-Lloyd Center announced today that the property has been recognized by the Oregon Economic and Community Development Department (OECDD) and the Oregon Sustainability Board as a recipient of the first annual Oregon Sustainability Awards.

These awards were established by a directive from Governor Ted Kulongoski to recognize sustainable practices within both the public and private sector. Governor Kulongoski honored the Doubletree Lloyd Center with the Exemplar Award in the large company category for its comprehensive efforts to incorporate sustainability in its day-to-day practices.

“We are very pleased to recognize the Doubletree Lloyd Center for their strong leadership and commitment to sustainability,” stated Glenn Montgomery, Sustainable Business Liaison for OECDD. “We hope that the Doubletree and each of our award winners demonstrate to organizations across the state that sustainability is an integral part of doing business in Oregon and a competitive advantage for those who embrace it.”

According to the award guidelines, the criteria for the Exemplar Awards includes the following:

- Sustainability principles have been applied to a specific initiative or focus area of the organization, such as energy usage, water and wastewater management, product development, transportation, “green” development, procurement, waste reduction, civic/social programs, etc.
- The organization has created new innovative standards and procedures to support this initiative.
- The organization identifies and manages key environmental and social risks related to this initiative.
- The organization has derived economic benefits (cost containment, new revenue streams, increased brand loyalty and/or market share, etc.), attributed to this initiative.
- The organization’s sustainability initiative has demonstrated maturity.

The Governor handed out the Oregon Sustainability Awards at an awards ceremony held today in the State Capitol building in Salem.

The Exemplar Award is the latest acknowledgement of the Doubletree’s leadership on sustainability issues within the hospitality industry. The Doubletree was the first lodging property in Oregon to be certified with a Green Seal “green hotel” designation, and they have just been honored by Portland’s Office of Sustainable Development with a prestigious BEST Award. They were also recently named as one of the “100 Best Companies to Work for in Oregon” by *Oregon Business Magazine*.

“The Oregon Sustainability Award is a great honor for us,” says Steve Faulstick, the property’s General Manager. “Being recognized as a leader in Oregon for our sustainability programs helps reinforce the efforts our staff is making everyday to help our business stay healthy for our guests and for our environment.”

In its ongoing attempts to grow sustainability, the property has appointed a Green Meeting Specialist, and has designated a staff person to lead efforts towards a LEED-EB (Existing Building) certification. They have already a well-established commuter incentive program, and have eliminated their airport shuttle - an industry standard - in favor of encouraging guests to arrive on the MAX light rail. In addition, the hotel recently partnered with Flexcar to offer guests car-sharing as a sustainable alternative to car rental.

The Doubletree has established a designated website, www.doubletreeportlandgreen.com, to educate their guests about their sustainability programs. The site contains information about green meeting packages, mass transit, and the property’s waste reduction programs. It also hosts a “Carbon Calculator,” which guests and groups can use to determine the global warming impact of their stay and events. The guests or groups can then make a contribution to a local non-profit, The Climate Trust, to make their stay or visit carbon neutral.

###

The Doubletree Hotel & Executive Meeting Center Portland - Lloyd Center: Oregon’s first sustainable hotel is adjacent to the popular Lloyd Center Mall and just blocks from the newly expanded Oregon Convention Center, the Rose Garden Arena, and Memorial Coliseum. Located less than 10 miles from the Portland International Airport, the MAX light rail system now picks up passengers at baggage claim and drops them off directly across the street from the hotel’s front door. For more information, please call 503-281-6111, or visit the hotel website at www.doubletreeportlandgreen.com.

Oregon Sustainability Awards: For more information on the annual Oregon Sustainability Awards, please visit <http://econ.oregon.gov/ECDD/sustainAwards.shtml>.